



Strategic Plan

2005- 2008

Goal 1 – Professional Competency

Industry professionals and members will demonstrate the highest level of knowledge and skills and will have the most available knowledge of natural stone.

Goal 2 – Technical Standards

Industry professionals and the public will benefit from BSI's role as the credible and trusted source for accepted standards of production and installation of natural stone.

Goal 3 – Knowledge Source

BSI members will have a competitive advantage because of the knowledge that BSI shares.

Goal 4 – Industry and Consumer Awareness

Through alliances and programs BSI will work to increase awareness of the uses of natural stone in the market place.

Goal 5 – Advocacy

BSI will have an effective infrastructure to support advocating legislative and regulatory issues that will affect the stone industry.

Goal 6 – Inclusive and Engaged Member Community

BSI will provide opportunity for all members to be actively engaged in the success of BSI, with a shared commitment to honesty, integrity and fairness to all.